The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting May 28

WELCOME THE NEW KIDS IN TOWN!

All new advertiser supported half-hour musical series starring **Only Kids** for **Only Kids** of all ages!

DIAMOND JUBILEE
TELEVISION
SIXTY YEARS OF GREAT ENTERTAINMENT

A K-Tel Entertainment International Program Consultants Inc. Production

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06631 GEA JUN/84

53d Year 1984
On the way to NCTA
Returning from
NBC affiliates

Vol. 106 No. 22

Broadcasting May 28

Upfront buying for fall prime time
NCTA's consumer's choice show
NBC affiliates coverage

READY, SET □ Network and advertising observers expect that upfront buying for fall prime time shows is ready to explode this week. **PAGE 39.**

CABLE ACROSS THE WATER □ FCC authorizes fiber optic cable across Atlantic Ocean; eases AM power requirements. **PAGE 40.**

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BUSINESS OF BUSINESS □ Broadcast Financial Management Association convention highlights include status of deregulation and computers in broadcast stations. **PAGE 72.**

AWRT IN CHICAGO □ Annual convention of American Women in Radio and Television to address "challenge of creativity." **PAGE 75.**

DONALD McGANNON □ Former Westinghouse executive dies at 63. **PAGE 77.**

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NATIONAL ATTENTION □ Jeri Warrick Crisman, AWRT's outgoing president, has helped focus that organization's attention on national concerns. **PAGE 103.**

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Broadcasting (ISSN 0007-2028) is published 51 Mondays a year (combined issue at yearend) by Broadcasting Publications Inc., 1735 DeSales Street, N.W. Washington, D.C. 20036. Second-class postage paid at Washington, D.C., and additional offices. Single issue $2 except special issues $3.50 (50th Anniversary issue $10). Subscriptions: U.S. and possessions: one year $60, two years $115, three years $160. Canadian and other international subscribers add $20 per year. U.S. and possessions $170 yearly for special delivery, $100 for first-class. Subscriber's occupation required. Annually: *Broadcasting* □ *Cablecasting Yearbook* $80, *Across the Dial* $6.95. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (35mm, full year $55). Microfiche of *Broadcasting* is available from Bell & Howell, Micro Photo Division, Old Mansfield Road, Wooster, Ohio 44691 ($37/yr.). Postmaster please send address corrections to *Broadcasting*, 1735 DeSales St., N.W. Washington, D.C. 20036.

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130 ft.)—Seeks assignment of license from Radio Sante Fe Inc. to Fiesta Communications for $900,000, comprising $10,000 cash and remainder in note. Seller is owned by James R. Curtis, who also owns 30% of KRFO(AM) Longview, Tex. Buyer is owned by Alfredo Sena (90%) and Robert J. Werner (10%). It also owns KVSF(AM) Sante Fe, N.M. Filed May 22.

■ WOZO(AM) Penn Yan, N.Y. (850 khz; 500 w-D)—Seeks assignment of license from Broadcast Facilities Inc. to David T. Smith and Alan H. Andrews for $190,000, comprising $25,000 cash and remainder in note. Seller is owned by Robert Raide, who has no other broadcast interests. Buyers are Smith, sales manager (60%), and Andrews, general manager, of WCLI(AM) Corning N.Y. (40%). Neither have any other broadcast interests. Filed May 17.

■ WIUW(TV) High Point, N.C.—Seeks transfer of control of High Point Community Television Inc. from Hope S. Smith (39% before; none after) and Dr. Horace Ward (51% before; none after) to Consolidated Broadcasters Inc. (none before; 90% after) for $48,000 cash. Sellers are Ward, owner of LPTV in Mobile, Ala., and applicant for new LPTV in Norfolk, Va.; Pueblo, Colo.; Colorado Springs, and Charleston, W.Va., and Smith, employed by LPTV in Phoenix and applicant for new LPTV's in Durham, Wilmington, Charlotte and Winston-Salem, all North Carolina. Buyer is owned by Ward's cousin, Bernadine H. Lague, who owns Phoenix LPTV, and is applicant for new LPTV's in Tucson, Ariz., Denver and Atlanta. WIUW has yet to be built. In Memorandum Opinion and Order FCC 81-278, Oct. 19, 1981, FCC indicated that in interest of more up-to-date information community ascertainment survey did not have to be completed until after application for license had been filed. Filed Feb. 27.

■ WNYN(AM) Canton, Ohio (900 khz; 500 w-U)—Seeks assignment of license from North Shore Communications Inc. to Westerville Broadcasting of Canton Inc. for $222,750 cash. Seller is owned by Raymond N. Malcom and Donald Keyes, who also own WTAL(AM) Tallahassee, Fla. Buyer is owned by Westerville Broadcasting Co. (52%), Paul C. Major, George E. Cole, G. Rand Smith and Robert W. Harrison (12% each). Westerville Broadcasting Co. is owned by Major, account executive for Taft Broadcasting Co. (58%), Cole (20%), Smith (20%) and Harrison (2%). It also owns WTMP(AM) Tampa, Fla. Filed May 15.

■ WKHJ(AM) Holly Hill, S.C. (1440 khz; 1 kw-D)—Seeks assignment of license from Radio Holly Hill Inc. to Lew Banks and Ted Pacheco for $125,000, comprising $94,000 assumption of note and $31,000 note. Seller is owned by G. Wayne Koonts and Anna R. Koonts who have no other broadcast interests. Buyers are equal partners. Pacheco is station manager and Banks is general manager of WLVN(AM) Luverne, Ala. Filed May 16.

■ WATP-AM-FM Marion, S.C. (AM: 1430 khz; 1 kw-D; FM: 94.3 mhz; 3 kw; HAAT: 190 ft.)—Seeks assignment of license from Swamp Fox Broadcasting Corp. to Winfas of South Carolina for $340,000, comprising $50,000 cash, $33,000 assumption of note, $192,000 note and $65,000 noncompete agreement. Seller is owned by Richard T. Laughridge (50%) and Charles S. Morris (50%). They also have control of WGTN(AM)-WAZX(FM) Georgetown, S.C. Morris is vice president of South Carolina Educational Television Commission, licensee of 11 TV's and six FM's in S.C. Buyer is wholly owned subsidiary of Winfas Inc., owned by W.S. Foster (39.86%), Larry Nichols (29.90%), Robert P. Ashely (9.76%), Roger R. Ingram (8.31%), Andrew T. Walker (8.31%) and Ronald S. Brown (3.66%). It also owns WJNC(AM)-WRCM(FM) Belhaven, N.C. Principals, with Foster's son, W.S. Foster III, also own, in slightly different percentages, WAMV(AM)-WCNV(FM) Amherst, Va., and WKJA(FM) Belhaven, N.C. Filed May 14.

■ WRKQ(AM) Madisonville, Tenn. (1250 khz; 500 w-D)—Seeks assignment of license from Sunbelt Communications Inc. to Doug Mullins for $92,500 cash. Seller is owned by Howard Pack (33.3%), Tom Amos (33.3%) and K. Maynard Head (33.3%). They have no other broadcast interests. Buyer also owns WSVQ(AM) Harrogate, Tenn. Filed May 14.

■ KQTI(AM) Edna, Tex. (113 khz; 2.5 kw-D)—Seeks assignment of license from Vic-Jax Broadcasting Co. to Manuel Velasquez for $540,000, comprising $25,000 cash, $27,500 assumption of note, and remainder in note. Seller is owned by Benito Gauguine (45%) and his wife, Frances (5%), and Peter Shuebruk (45%) and his wife, Eileen (5%). Frances Gauguine is director of KBJR(TV) Superior, Wis., and owns 12.5% of WNUV(TV) Baltimore. Benito Gauguine is general counsel of WNUV. Shuebruk and Gauguine are partners in Washington communications law firm. Buyer is Manuel Velasquez, who owns 49% and is trustee for L.J.M. Velasquez family trust which owns other 51%. Velasquez is individual with no other broadcast interests. He will change station to Spanish format. Filed May 15.

■ KGRI-AM-FM Henderson, Tex. (AM: 1000 khz; 250 w-D, FM: 101.1 mhz, 3 kw; HAAT: 500 ft.)—Seeks assignment of license from KGRI Associates to Dean Broadcasting Inc. for $575,000 cash, plus 75% of face value of receivables not to exceed $25,000. Seller is owned by Marsha M. Shields, and her sisters, Connie McComb McNab and Lynda McComb Rubey. It also owns KIPR-AM-FM Diboll, Tex. There is pending action to deny renewal of the Diboll, Tex., stations by the National Black Media Coalition. Buyer is owned by Chad Dean, Henderson, Texas attorney (51%), and his brother Chipper Dean, operations manager at KWRD(AM) Henderson, Tex. (49%). Dean's mother, Helen, owns KWRD(AM) Henderson, Tex. Filed May 21.

■ WRC(AM) Washington (980 khz; 5 kw-U)—Seeks assignment of license from NBC to Greater Media Inc. for $3.6 million, comprising $25,000 cash and remainder in note. Seller is national network. Buyer is New Jersey-based MSO, Peter A. Bordes, chairman and chief executive officer. It owns five AM's, seven FM's, eight cable TV systems, and East Brunswick, New Jersey *Sentinel-Spokesman*. Filed May 18.

Facilities changes

AM applications

Tendered

■ KFAY (1250 khz) Fayetteville, Ark.—Seeks CP to increase power to 1 kw. App. May 21.

■ KLuK (1250 khz) Wilits, Calif.—Seeks CP to increase power to 5 kw and make changes in ant. sys. App. May 21.

Accepted

■ KTOP (1490 khz) Topeka, Kan.—Seeks CP to increase nighttime RMS non-DA sys. App. May 18.

■ WABG (960 khz) Greenwood, Miss.—Seeks mod. of lic. to change SL. App. May 18.

FM applications

Tendered

■ KRSF (90.7 mhz) Fresno, Calif.—Seeks CP to change ERP to 2.565 kw; change TPO; and make changes in ant. sys. App. May 22.

■ WRUL (97.3 mhz) Carmi, Ill.—Seeks CP to change HAAT to 492.5 ft. App. May 17.

Summary of broadcasting
as of March 31, 1984

Service	On Air	CP's	Total *
Commercial AM	4,740	170	4,910
Commercial FM	3,551	418	3,969
Educational FM	1,140	173	1,313
Total Radio	9,431	761	10,192
FM translators	789	444	1,233
Commercial VHF TV	535	23	558
Commercial UHF TV	340	222	562
Educational VHF TV	111	3	114
Educational UHF TV	173	25	198
Total TV	1,159	273	1,452
VHF LPTV	192	74	266
UHF LPTV	71	136	207
Total LPTV	263	210	473
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,837	166	3,002

* Includes off-air licenses

■ KZOC (92.7 mhz) Osage City, Kan.—Seeks CP to change TL; change HAAT to 246 ft. and make changes in ant. sys. App. May 21.

■ KCFM (97.1 mhz) Florissant, Mo.—Seeks CP to change class of station; change TL; change ERP to 100 kw; change HAAT to 171 meters; and make changes in ant. sys. App. May 18.

■ WGTZ (92.9 mhz) Eaton, Ohio—Seeks mod. of CP to change TL; change ERP to 31.6 kw; change HAAT to 600 ft. and make changes in ant. sys. App. May 17.

Accepted

■ KCIX (105.9 mhz) Boise, Idaho—Seeks mod. of CP to change TL; change ERP to 44.2 kw and change HAAT to 2,665 ft. App. May 22.

■ WTVL-FM (98.3 mhz) Waterville, Me.—Seeks CP to change HAAT to 302 ft.; change ERP to 50 kw and change freq. to 98.5 mhz. App. May 23.

■ KYLS (92.7 mhz) Ironton, Mo.—Seeks CP to change HAAT to 820 ft. App. May 21.

■ WCNL-FM (101.7 mhz) Newport, N.H.—Seeks CP to make changes in ant. sys. App. May 21.

■ WKGL-FM (92.7 mhz) Middletown, N.Y.—Seeks CP to change ERP to 3 kw. App. May 22.

TV applications

Accepted

■ WJET (ch. 24) Erie, Pa.—Seeks MP to change to ERP vis. 1120 kw; aur. 112 kw; change HAAT to 955 ft.; change TL and make changes in ant. sys. App. May 17.

■ WUAA (ch. 16) Jackson, Tenn.—Seeks MP to change to ERP vis. 215 kw; aur. 21.5 kw; change HAAT to 583.13 ft. and make changes in ant. sys. App. May 17.

■ KTPS (ch. 28) Tacoma, Wash.—Seeks MP to change to ERP vis. 679 kw; aur. 113.18 kw; change HAAT to 759.6 ft. and make changes in ant. sys. App. May 17.

Actions

FM's

■ KWFM (92.9 mhz) Tucson, Ariz.—Granted CP to change TL; change ERP to 100 kw and change HAAT to 2,000 ft. App. May 16.

■ KMLA (103.9 mhz) Ashdown, Ark.—Granted mod. of CP to change ERP to 2.65 kw and change HAAT 355 ft. App. May 16.

■ KNAX (97.9 mhz) Fresno, Calif.—Granted CP to change ERP to 50 kw and change HAAT to 312 ft. App. May 16.

■ KBZT (94.9 mhz) San Diego—Granted CP to change TL; change ERP to 21.6 kw and change HAAT to 701 ft. App. May 11.

■ *KDNK (90.5 mhz) Carbondale, Colo.—Granted CP to construct new TL; change ERP to .2179 kw and change HAAT to minus 1,129 ft. App. May 17.

■ WIVY-FM (102.9 mhz) Jacksonville, Fla.—Granted mod. of CP to change TL and change HAAT 660 ft. App. May 17.

■ KPOA (93.5 mhz) Lahaina, Hawaii—Granted mod. of CP to change TL; change ERP to .16 kw and change HAAT to 1,307 ft. App. May 15.

■ *WJMU (89.5 mhz) Decatur, Ill.—Granted CP to change ERP to .165 kw and change HAAT to 84 ft. App. May 17.

■ KEYN-FM (103.7 mhz) Wichita, Kan.—Granted CP to make changes in ant. sys. App. May 17.

■ WJLC (102.3 mhz) Beattyville, Ky.—Granted CP to change TL; change ERP to 1 kw and change HAAT to 520 ft. App. May 16.

■ KTDY (99.9 mhz) Lafayette, La.—Granted CP to change TL; change HAAT to 984 ft. App. May 15.

■ WGTF (96.3 mhz) Nantucket, Mass.—Granted CP to change ERP to 50 kw. App. May 15.

■ WKHQ (105.9 mhz) Charlevoix, Mich.—Granted mod. of CP to make changes in ant. sys. App. May 16.

■ WQWQ-FM (104.5 mhz) Muskegon, Mich.—Granted CP to to correct geographic coordinates. App. May 16.

■ WBLE (95.9 mhz) Batesville, Miss.—Granted CP to change ERP to 3 kw; change HAAT to 300 ft. and make changes in ant. sys. App. May 16.

■ KBEQ (104.3 mhz) Kansas City, Mo.—Granted mod. of CP to make changes in ant. sys. App. May 16.

■ WSUS (102.3 mhz) Franklin, N.J.—Granted CP to change ERP to .592 ft.

■ WUBE (105.1 mhz) Cincinnati—Granted CP to change